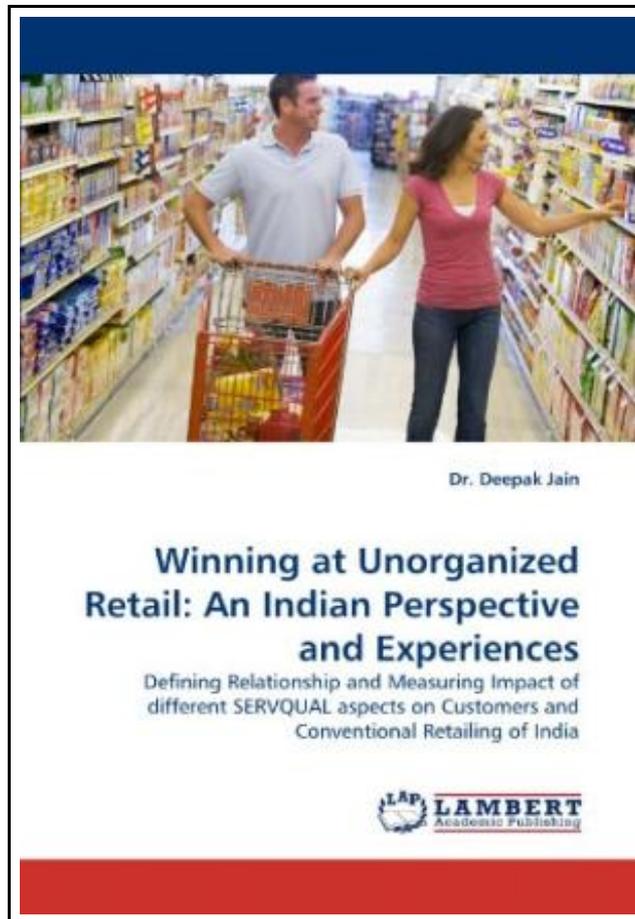


# Winning at Unorganized Retail: An Indian Perspective and Experiences



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