



Internet Marketing for Small Businesses: A Practical Guide to Help Small Businesses Discover and Use the Power of the Internet and Social Media (Paperback)

By Claudio Torres

Createspace, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Written by Claudio Torres, author of the Best Selling Digital Marketing Bible, this is a practical guide to using the power of the Internet and social media to help your business. Within these pages you will learn how to grow your business, promote your products, increase your sales and better serve your clients via the Internet. You will learn how to use the Seven Strategies of Digital Marketing, a model for using the Internet and social media as marketing and sales tools. This book is designed as a practical guide and aims to be quick to read and immediately useable by any small business. It was written with the intention that you would read it, apply its principles to your business and achieve good results from for your Internet marketing, promotions and sales.



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